MAYA

MINDFUL | AMBITIOUS | YOUNG AIDE

MAYA

Annual Report

2023

📍 Bengaluru, India

🌐 ourmaya.in

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NOTE FROM THE FOUNDER

Dear Supporters, Donors, and Volunteers,

As I reflect on the work MAYA has done in the past two years, I cannot help, but wonder, how impactful every awareness session, donation and every single contribution has been. Through these two years, I have also realised that every ounce of social change requires efforts from those who need it, and those who want to help. It is with deep gratitude and a sense of purpose that I share with you the achievements, initiatives, and future aspirations of our organization.

On behalf of the entire MAYA team, I extend my heartfelt gratitude to all our supporters, donors, and volunteers. Your belief in our mission and your commitment to creating positive change inspire us every day. Together, we will continue to empower children, uplift communities, and shape a brighter future.

Warm Regards,
Anjana Palamand

VISION

MAYA aims to empower children by providing them with the necessary tools and resources to lead a healthy and happy life. Our organization recognizes that children may face various social and mental health challenges, and it seeks to address these issues by fostering a culture of support.

MISSION

MAYA's mission is centered around improving the lives of children by focusing on social and mental health issues. Our initiative firmly believes that every child deserves to grow up in an environment that is safe, healthy, and nurturing.
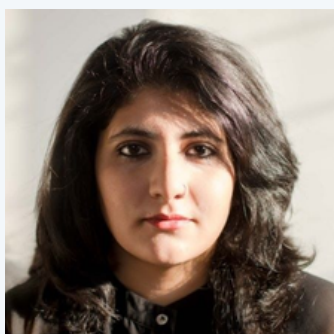
MEET OUR TEAM

ANJANA PALAMAND
Founder, President

VAISHNAVI
Advisor

ANANYA
Impact Coordinator (offline)

AARNAVI
Impact Coordinator (online)

MANSI
Impactmaker (design)

DRISHTI
Impactmaker (design)

DEEPA
Impactmaker (communication)

MEET OUR TEAM

KIRTI
Head of Creativity

CHINMAYI
Head of Content Design

ABHISHEK
Head of Finances

KARTIK
Head of Logistics

LAVISHA
Head of Student Outeach

DIVYASHREE
Social Media Impactmaker

ANISHA
Social Media Impactmaker

TAMANNA
Social Media Impactmaker
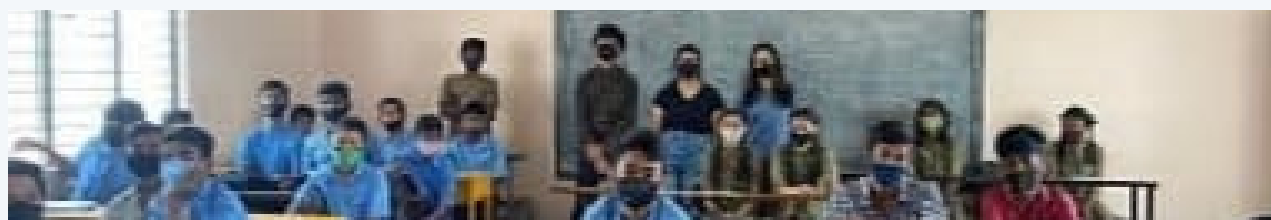
ACTIVITIES UNDERTAKEN - 1

PROJECT ABHAYA

MAYA's 'Abhaya' is an initiative designed to raise awareness among young students regarding some pressing social issues . This project aims to inspire courage in youth, encouraging them to address sensitive topics that are commonly considered taboo.

As part of the 'Abhaya' project, MAYA volunteers have visited government high schools, reaching out to more than 100 students. These volunteers provided valuable education on crucial subjects such as the Protection of Children from Sexual Offences (POCSO) Act, understanding rights and remedies in cases of abuse, and managing anxiety.

AWARENESS SESSIONS IN ORPHANAGES

Team MAYA has visited orphanages, across Bangalore, to spread awareness about sensitive and social issues that plague their safety. During the sessions, the team emphasized a vital message: in cases of abuse or exploitation, the child is never at fault. Furthermore, the session aimed to foster an environment of healthy communication between the girls and trusted adults. The girls were encouraged to openly and honestly express their experiences, promoting an atmosphere where they feel safe to discuss sensitive matters.

OUR DONATION DRIVE

To help underprivileged children across Bangalore, the team conducted a donation drive, through which, four different orphanages were benefitted.

The team's efforts resulted in the distribution of more than 300 notebooks, along with stationary items worth INR 10,000. In addition, they provided storybooks, games, toys, and puzzles to three orphanages.

FUNDRAISER

In the month of October, 2021, MAYA was able to raise INR 41,000. With the funds raised, the orphanages were able to procure essential items such as sanitary and hygiene products and stationary, which are often overlooked but necessary for the health, hygiene, and education of children. We were also able to provide bedspreads and comforters to an orphanage, through a collaboration with YuvaSpark.

In total, over 120 children across four orphanages have benefitted from MAYA's fundraiser.

Not to forget, the funds help the team conduct much-needed awareness sessions in government schools.
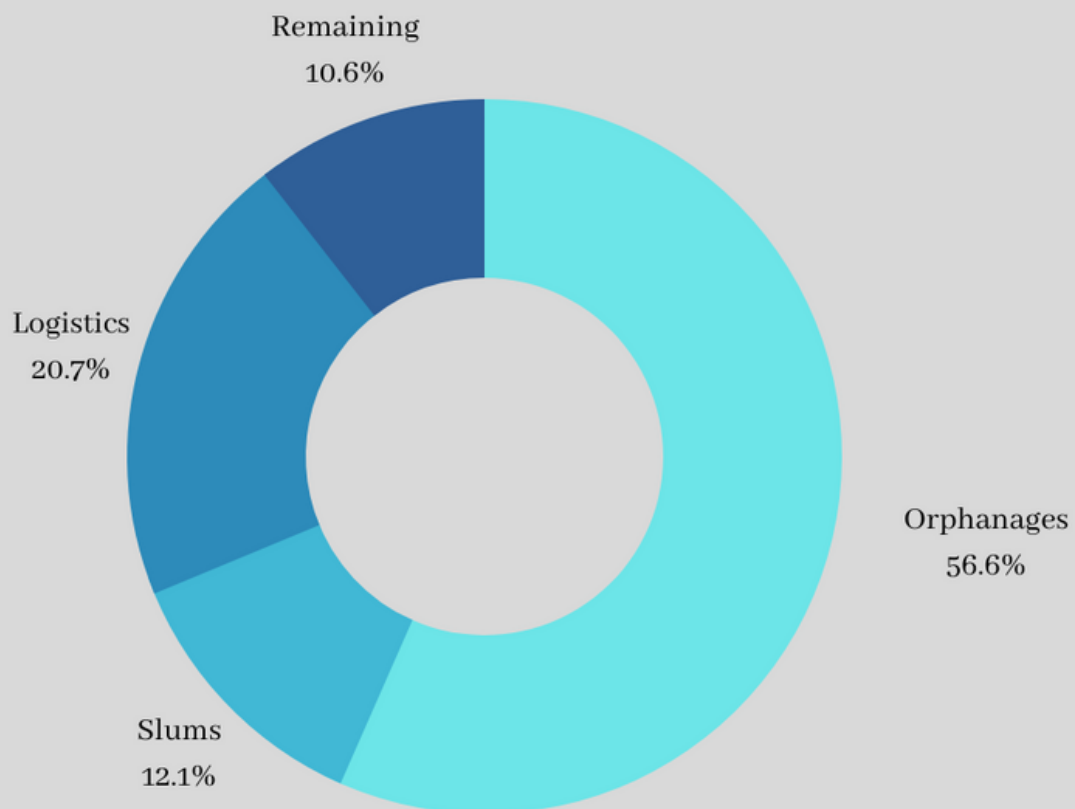
FINANCES

Remaining
10.6%

Logistics
20.7%

Orphanages
56.6%

Slums
12.1%

The donation drive resulted in a total collection of INR 41000. The money has been used according to the pie chart given above.

WAY AHEAD

MAYA's mental-health-centric initiative aims to bridge the gap between underprivileged college students seeking therapy and mental health professionals willing to help. The project provides a safe and welcoming space for therapists to support students. In return, therapists receive fair compensation for their services. This approach not only assists underprivileged students but also supports socially responsible therapists in fulfilling their desire to make a positive impact. This project shall be in collaboration with IDIA - Increasing Diversity by Increasing Access.

HOW YOU CAN HELP - 1

MAYA has been able to make an impact only because of the continuous and unwavering support that it has received from its donors, volunteers and supporters. As of July 2023, we are a strong team of more than 15 individuals.

JOIN US!

It is compassionate changemakers, like yourselves, with passion that has fuelled our mission. Join our dedicated team at MAYA and let us create a brighter future, one step at a time. You can find the form here.

Alternatively, you can scan this QR code, which will take you to the registration form!

SCAN THIS TO JOIN OUR TEAM!

HOW YOU CAN HELP - 2

DONATE TO OUR CAUSE!

By extending your gracious support to MAYA, you can empower us to uplift lives and bring about meaningful change. Your invaluable donation has the power to create a lasting impact and inspire a brighter future for underprivileged children today.

In July 2023, we started providing therapy to underprivileged students. While it is completely free of cost for them, we need funding to continue helping these students break barriers and heal from what could not break them.

We need sensitive and socially responsible individuals, like yourself, to help make the dream of a mentally health India a reality.

Please contribute to our fundraiser to help these students!

You can do so by clicking on the link <u>here</u>, or by scanning the QR code below.

SCAN THIS TO DONATE TODAY!

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Thank You!

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